

# Jonathan Macagba

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## EDUCATION

2017        *MA*, Art History. Stony Brook University, NY

2015        *MFA*, Visual Arts. Art Institute of Boston at Lesley University, Cambridge, MA

2014        *BA*, Communication and Media. CUNY, School of Professional Studies, NY

*Present*    *Phd Candidate (ABD)*, Art History. Stony Brook University, NY

My dissertation traces the influence of photography and the photo essay on designers Charles and Ray Eames' multi-screen work, *Glimpses of the USA*, shown at the National Exhibition in Moscow in 1959. *Research Interests*: History of Photography, History of Graphic Design, Twentieth Century Visual Culture, Modern Architecture, Urbanism.

## TEACHING EXPERIENCE

2019        *History of Photography*. Stony Brook Univ., NY and NYC College of Technology, NY

*History of Video Art*. Pratt Institute, Brooklyn, NY

*History of Communication Design*. Pratt Institute, Brooklyn, NY

*Topics in Typography*. New York City College of Technology, Brooklyn, NY

2018        *History of Photography*. Stony Brook Univ., NY and NYC College of Technology, NY

*Mid-Century Media: The Mass Image from 1930s-1960s*, Stony Brook University, NY

*Typography III*. New York City College of Technology, Brooklyn, NY

*History of Communication Design*. Pratt Institute, Brooklyn, NY

2017        *Type & Media*. NY City College of Technology, Brooklyn, NY

*History of Photography*. Stony Brook University, NY

2016        *History of Photography*. Stony Brook University, NY

*Introduction to Cinema*. Stony Brook University, NY (Grad Teaching Asst)

2015        *Video and Computer Game Hist.* Stony Brook University, NY (Grad Teaching Asst)

1999        *Advanced Typography/Typography III*. Pratt Institute, NY

## EXHIBITIONS

portfolio [www.jmwork.com](http://www.jmwork.com)

- 2016 *Annual Photography Exhibition*. Group show. Greenpoint Gallery. Brooklyn, NY  
*A Sense of Place and Belonging*. Group Show. Butte College, Oroville, CA
- 2015 *Splash*. Group Show. 1650 Gallery, Los Angeles, CA  
*Red Alert!* Group Show. PH21 Gallery, Budapest, Hungary  
*Delta: The Difference*. Group show. Project Gallery. Toronto, Canada  
*Stories*. Group show. PH21 Gallery. Budapest, Hungary  
*MFA Exhibition*. Group show. Lesley University. Cambridge, MA  
*Grand Salon Show*. Group show. Greenpoint Gallery. Brooklyn, NY  
*Humans vs. Nature*. Group show. F-Stop Magazine. Online exhibition
- 2014 *Terroir*. Two-Person show. Gallerie Inspiré. Azille, France  
*Concurrent Streams*. Group show. Project Gallery. Toronto, Canada  
*Inside-Out*. Group show. PH21 Gallery. Budapest, Hungary  
*The Salon Show*. Group show. Project Gallery. Toronto, Canada  
Group show. *L'Ancienne Forge*. Siran, France
- 2013 *No Swimming*. Group show. Project Gallery. Toronto, Canada  
Group show. *L'Ancienne Forge*. Siran, France

## PROJECTS

- Current* *Mundane Objects*. Photographic art project of quotidian encounters in my immediate neighborhood in Bedford-Stuyvesant, Brooklyn, NY
- 2014-2015 *Madonna and Friends*. Photographic art project documenting religious statues, grottoes, and lawn ornaments in Brooklyn, NY
- 2014 *60 Parking Spaces*. Photographic art project on and around California automobile and suburban consumer culture. Fallbrook, CA
- 2012-2013 *Project Minervois*. Photographic art project around culture, change and difference in the Minervois wine growing region. Siran, France
- Les Lotissements*. Photographic documentary and art project of recent housing developments outside of historic villages in the South of France. Siran, France
- 2012 *Vitis vinifera (Masques mortuaires)*. Photographic portraits of uprooted vines in the Minervois wine growing region. Siran, France

## ADVERTISING & DESIGN EXPERIENCE

portfolio [www.jonathanmacagba.com](http://www.jonathanmacagba.com)

*2013-present* Freelance. *Creative Consultant*

Freelance creative work for ad agencies and corporate clients while working on and completing an MFA and PhD. Work done on a variety of digital and print projects for Amtrak, Revlon Professional, Viking Cruises, Sanofi, and other high-profile brands.

*2009-2013* Big Idea Limited, London/Paris/Berlin. *Founder and Creative Director*

Led, pitched, and won global and regional business from corporate clients including Sanofi (France) and Nestlé (Switzerland). Conceived and developed starter ideas, core concepts, and integrated (print and digital) campaigns for European and North American communication agencies including Publicis, TBWA, and EuroRSCG.

*2008-2010* Publicis Groupe, Paris, France. *International Creative Director*

Developed and directed international and European branding campaigns for Nestlé Nutrition, Sanofi, and Ferring. Responsibilities included core concept development, campaign development, and creative regional and international coordination.

*2005-2007* Corbis/Veer GmbH, Berlin, Germany. *Creative Consultant, Photographic Trends*

Conceived and developed photoshoots, themes, and strategic macro-briefs for an award-winning international stock photo agency. Assisted art directors worldwide in developing briefs and concepts for rights-managed and royalty-free photo shoots for both European and North American markets.

*2004-2005* Getty Images/Digital Vision, New York/London. *Creative Manager/Consultant*

Supervised US creative department of an international stock photo agency. Conceived and developed new shoot themes, developed and approved creative briefs, approved budgets, streamlined and managed U.S. editing process, and provided general creative direction and supervision. Subsequently worked for the London office concepting shoot ideas for North America and Europe.

*1997-2003* Prototype NY, New York. *Founder and Creative Lead*

Founder and creative lead of a New York based advertising design studio. Worked on advertising, design, and branding projects for national and international accounts including Guinness, General Electric, Coors, Royal Bank of Canada, and Lucent Technologies. Clients included Saatchi & Saatchi, Grey, Foote Cone Belding, Katz Media Group, Lucent Technologies, NYU, and Stockbyte.

## PUBLICATIONS

*2017* “The ‘Intolerable Image’ and New Modes of Circulation” *American Quarterly*. Dec 2017. Essay/Exhibition Review.

## CONFERENCES, PAPERS AND PANELS

- 2018 “Behind the Screens: ‘Glimpses of the USA’ and the Cold War American Suburban Imaginary.” Popular Culture Association Annual Conference, IN. *Paper*.
- 2017 “Boring Sensations: Deleuze on Meat and Vegetables.” College Art Association Annual (CAA) Conference, New York, NY. *Paper*.
- 2016 “Suburban Representations and the Loss of Memory.” *Mapping Memory: Connecting Memory and Place*. CUNY Graduate Center, New York, NY. *Paper*.
- “A Sense of Place and Belonging.” Butte College, Oroville, CA. *Panelist*.

## HONORS & AWARDS

- 2015-20 *Turner Foundation Fellowship*, Stony Brook University, Stony Brook, NY
- 2016/18 *Turner Summer Research Grants*, Stony Brook University, Stony Brook, NY
- 2013-15 *Merit Scholarship*, Art Institute of Boston at Lesley Univ, Cambridge, MA
- 2014 *Summa cum laude*, CUNY, School of Professional Studies, New York, NY

## LANGUAGES

English (Native), French (Intermediate)

*Professional and academic references available on request.*